

# Church Leaders Guide

## A message from Rosie

Thank you for saying yes to hosting a CAP Sunday!

Your church members are about to learn about people in their community who are experiencing financial distress. My prayer is that they be inspired by how they can **be part of a powerful movement of churches** addressing the issue by walking alongside those in need, pointing them towards Jesus.

This movement is made possible when churches and individuals actively participate as part of the broader CAP Family, especially through the regular donor program. The part you are playing by hosting a CAP Sunday is vital to seeing churches across the nation equipped to do this work — it's important, and hugely appreciated.

In friendship,



**Rosie Kendall**  
CEO, CAP Australia

## How to run a CAP Sunday

We have worked hard to make running a successful CAP Sunday as easy as possible. Simply follow the instructions below to help inspire your congregation to walk alongside those in financial distress.

### In the lead up to the service

1. Your digital pack includes a **simple graphic** you can use to inform your congregation of the upcoming CAP Sunday (via email, social media, etc.) in preparation for the service.
2. We also offer **postcards** to place on seats, which include a QR code link encouraging individuals to respond by becoming a prayer partner, Money Mentor, or making a donation.

To request the postcards, simply email [capsunday@capaust.org](mailto:capsunday@capaust.org) and provide your church name and address, the amount of postcards required, as well as the date of your CAP Sunday so we can assure they arrive on time.

3. **Stories** are powerful tools, and we think having people from within your community share is the best way to demonstrate the impact your church is having. Before the service, find someone to share on the Sunday - this could be a Money Mentor, former client or participant.

## During the service

This is an opportunity for you to **share your vision** to be a church that walks alongside those facing financial distress, as well as why you have chosen to partner with CAP. We want to make this as simple as possible, so there are two main options for what a CAP Sunday can look like:

**1. You run the show:** CAP provides you with a 12-minute resource including:

- A brand new animation explaining our new service model
- A chance to join the movement through donating, becoming a prayer partner, or becoming a money mentor
- To bring your congregation along on the journey, you will need to deliver your own sermon. Get in touch at [capsunday@capaust.org](mailto:capsunday@capaust.org) if you'd like us to provide you with a sermon outline.

**2. CAP is here to help:** CAP provides you with a 30-minute resource including:

- A sermon from CAP CEO, Rosie Kendall
- An impact story from a CAP partner church
- A brand new animation explaining our new service model
- A chance to join the movement through donating, becoming a prayer partner, or becoming a Money Mentor

With either option, a CAP Sunday is a great opportunity to champion the amazing work of your Money Mentors, CAP Money Coaches, and to share stories from clients or participants. We suggest you use this service to do some interviews with these individuals so your congregation can understand the impact of the work in your community.

## After the service - Social Media

We have created a few images to share on your social media following the service to **celebrate your CAP Sunday** and give members an **opportunity to donate to CAP or learn more** about how they can get involved.

You might want to highlight:

- What you enjoyed about CAP Sunday
- A reflection on what was said
- The story of a client or CAP volunteer you shared